

PAYWARD CANADA INC.

CRYPTO ASSET STATEMENT

Memecoin (MEME)

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Last updated on August 13, 2025

Disclaimer

Payward Canada Inc. (Kraken) is registered under Canadian securities laws as a restricted dealer and is offering Crypto Contracts on crypto assets in reliance on a prospectus exemption contained in the exemptive relief decision [Re Payward Canada Inc.](#) dated 04/01/2025 (the Decision). The statutory rights in section 130.1 of the Securities Act (Ontario), and, if applicable, similar statutory rights under the securities legislation of each other province and territory in Canada, do not apply in respect of the Crypto Asset Statement to the extent a Crypto Contract is distributed under the prospectus relief in the Decision.

No securities regulatory authority has expressed an opinion about the Crypto Contracts or any Crypto Assets (as defined in the Risk Statement) made available on the Kraken platform, including an opinion that MEME is not itself a security and/or derivative. Changes to applicable law may adversely affect the use, transfer, exchange, or value of any of your crypto assets, and such changes may be sudden and without notice.

Please note that this Crypto Asset Statement may not be exhaustive of all risks associated with trading MEME. Please review the [Risk Statement](#) and [Fee Schedule](#) for additional discussion of general risks and transaction fees associated with the Crypto Contracts and Crypto Assets made available through the Canadian Platform. These materials are for general information purposes only and are not investment advice or a recommendation or solicitation to buy, sell or hold any crypto asset or to engage in any specific trading strategy. The information contained in this Crypto Asset Statement is based on publicly available information provided by third parties.

What is Memecoin and how does it work?

Memecoin is the core ecosystem token within Memeland, a Web3 venture studio founded by online-meme platform 9GAG. The token conforms to the ERC-20 standard on Ethereum. The team describes MEME as “literally a meme coin, no utility, no roadmap, no promises and no expectation of financial return”.

Despite that disclaimer, holders can optionally deposit MEME (or other assets) in Stakeland, Memeland’s social-staking protocol, to earn tokens from emerging projects. Beyond this Stakeland use-case, the token itself confers no ownership rights, dividends or guaranteed financial benefits.

Who is behind the Project?

Memecoin (MEME) is the token of Memeland, a Web3 venture studio created by the team behind 9GAG; Ray Chan is 9GAG’s co-founder/CEO and leads Memeland.

Tokenomics of MEME

The max supply of MEME tokens is set at 69 billion MEME. As of August 2025, the circulating supply is approximately 52.2 billion MEME.

At genesis, the token's distribution was as follows:

Category	Allocation
Ecosystem	30%
Airdrop	25%
Contributors	17%
Community presale	11%
Advisory	3%
Binance launchpool	2%
Private sale	12%
Total	100%

General Risks

Like all other digital assets, there are some general risks to investing in MEME. These include short history risk, volatility, and liquidity risk, demand risk, forking risk, code defects, cryptography risk, regulatory risk, concentration risk, electronic trading risk and cyber security risk. For more information on general risks associated with smart contracts and digital assets, see [Kraken's Risk Statement](#).

Risks specific to Memecoin

Competition

Memecoin is aiming for a share of the cryptocurrency market by leveraging internet culture and memes, i.e. Dogecoin, Shiba Inu. Each offers unique tradeoffs, fostering competition between them. MEME's value derives from its broader adoption in the market. If Memecoin fails to achieve sufficient adoption compared to the other options in the market, this could negatively impact the value of MEME.

Due Diligence

Prior to listing on the Kraken platform, Kraken performed due diligence on MEME and determined that MEME is unlikely to be a security or derivative under Canadian securities legislation. Our analysis generally includes, but is not limited to, reviewing publicly available information on the following:

- The creation, governance, usage and design of MEME, including the source code, security and roadmap for growth in the developer community and, if available, the background of the developer(s) that created MEME;
- The supply, demand, maturity, utility and liquidity of MEME;
- Material technical risks associated with MEME, including any code defects, security breaches and other threats concerning and its supporting blockchain (such as the susceptibility to hacking and impact of forking), or the practices and protocols that apply to them; and
- Legal and regulatory risks associated with MEME, including (i) any pending, potential, or prior civil, regulatory, criminal, or enforcement action relating to the issuance, distribution, or use of

MEME, and (ii) consideration of statements made by any regulators or securities regulatory authorities in Canada, other regulators of the International Organization of Securities Commissions, or the regulator with the most significant connection to Memecoin about whether MEME, or generally about whether the type of crypto asset, is a security and/or derivative.