

PAYWARD LTD
CRYPTO ASSET RISK DISCLOSURE
LiveArt (ART)

Last updated on September 09, 2025

Disclaimer

Please note that this risk disclosure is not exhaustive of all risks associated with trading ART. Investors should perform their own assessment to determine the appropriate level of risk for their personal circumstances. Be sure to do your own research and due diligence while taking into account your own financial situation and risk tolerance. Please review the [Risk Summary](#) for additional discussion of general risks associated with the assets made available in the platform. These materials are for general information purposes only and are not investment advice or a recommendation or solicitation to buy, sell or hold any crypto asset or to engage in any specific trading strategy. The information contained in this risk disclosure is based on publicly available information that may be inaccurate, incomplete, or change at any time.

What is LiveArt and how does it work?

LiveArt is a blockchain-based platform designed to bring fine art, collectibles, watches, and other high-value real-world assets on-chain. Its stated aim is to make traditionally illiquid assets more accessible by enabling fractional ownership and digital trading. The platform operates across multiple blockchains using interoperability technology and connects with common crypto wallets. It also incorporates AI and market data feeds to publish real-time information on the art market, combining cultural assets with digital finance.

At the time of writing, the token is not live. The team plans for the ART token to be used for governance, access to premium features, staking, and rewards earned through participation in campaigns and activities.

Who is behind the project?

LiveArt is issued by LiveArt SA. The founder and Chief Executive Officer is Boris Pevzner.

Tokenomics of ART

The total supply of ART is 1 billion tokens, which is distributed as follows:

ART Allocation	ART tokens	% of Total supply
Investors	150 million	15%
Team	150 million	15%
Treasury	150 million	15%
MM & Liquidity	150 million	15%

Community Incentives, Ecosystem Fund, Airdrop	400 million	40%
Total	1 billion	100%

General Risks

Like all other digital assets, there are some general risks to investing in ART. These include short history risk, volatility risk, liquidity risk, demand risk, forking risk, code defects, cryptography risk, regulatory risk, concentration risk, electronic trading risk and cyber security risk. For more information on general risks associated with smart contracts and digital assets, see Kraken's Risk Statement.

Risks specific to ART

Competition

The LiveArt platform faces competition from other tokenized-art platforms such as Artfi, Maecenas, Artex, and many others. ART's value derives from its broader adoption in the market. If the LiveArt platform fails to achieve sufficient adoption compared to the other options in the market, this could negatively impact the value of ART.

Due Diligence

Prior to listing on the Kraken platform, Kraken performed due diligence on ART and determined that ART is unlikely to be a security or derivative under UK securities legislation. Our analysis generally includes, but is not limited to, reviewing publicly available information on the following:

- The creation, governance, usage and design of ART, including the source code, security and roadmap for growth in the developer community and, if available, the background of the developer(s) that created ART;
- The supply, demand, maturity, utility and liquidity of ART;
- Material technical risks associated with ART, including any code defects, security breaches and other threats concerning ART and its supporting blockchain (such as the susceptibility to hacking and impact of forking), or the practices and protocols that apply to them; and
- Legal and regulatory risks associated with ART, including (i) any pending, potential, or prior civil, regulatory, criminal, or enforcement action relating to the issuance, distribution, or use of ART, and (ii) consideration of statements made by any regulators or securities regulatory authorities in the UK, other regulators of the International Organization of Securities Commissions, or the regulator with the most significant connection to ART about whether ART, or generally about whether the type of crypto asset, is a security and/or derivative.

Don't invest unless you're prepared to lose all the money you invest. This is a high-risk investment and you should not expect to be protected if something goes wrong. [Take 2 mins to learn more.](#)

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as well as the FCA's consumer protection regulations. Note the value of cryptoassets can go down as well as up, gains may be subject to Capital Gains Tax and there may be extra charges when paying via credit card from your provider.