PAYWARD LTD

CRYPTO ASSET RISK DISCLOSURE

Alkimi (ALKIMI)

Last updated on September 4, 2026

Disclaimer

Please note that this risk disclosure is not exhaustive of all risks associated with trading ALKIMI. Investors should perform their own assessment to determine the appropriate level of risk for their personal circumstances. Be sure to do your own research and due diligence while taking into account your own financial situation and risk tolerance. Please review the Risk Summary for additional discussion of general risks associated with the assets made available in the platform. These materials are for general information purposes only and are not investment advice or a recommendation or solicitation to buy, sell or hold any crypto asset or to engage in any specific trading strategy. The information contained in this risk disclosure is based on publicly available information that may be inaccurate, incomplete, or change at any time.

What is Alkimi and how does it work?

Alkimi is a decentralized advertising exchange that aims to bring transparency and efficiency to the digital advertising industry. In August 2025 Alkimi migrated its platform and token from Ethereum to the Sui blockchain, swapping the ADS token 1:1 for a new token called ALKIMI. Alkimi runs real time ad auctions with tools like OpenRTB and Prebid, and logs transactions on chain using Ads Explorer. The platform seeks to reduce middlemen costs, improve settlement times, and provide a more efficient ad supply chain for advertisers and publishers.

The ALKIMI token (formerly ADS) is used to settle advertising transactions on Alkimi Exchange (AlEx) and distribute fees as yield to stakers. It also serves as a governance and utility token for the AdFi ecosystem, including collateral for operating validator/staking functions that maintain the exchange. Token holders can stake ALKIMI or provide liquidity to earn a share of ad revenue generated through the platform.

Who is behind the project?

The core team includes co-founders Ben Putley (CEO), Adam Chorley (COO), and Chandrashekar Narayana (CTO).

Tokenomics of Alkimi

ALKIMI has a total and max supply of 1 billion tokens. As of early 2026, the circulating supply is approximately 399.3 million ALKIMI (self reported) according to CoinMarketCap. Following the August 2025 migration, the ADS token on Ethereum was swapped 1:1 for ALKIMI on Sui; the legacy Ethereum contract is being wound down, with the project stating that migration support for it ends after March 2026.

General Risks

Like all other digital assets, there are some general risks to investing in *ALKIMI*. These include short history risk, volatility risk, liquidity risk, demand risk, forking risk, code defects, cryptography risk, regulatory risk, concentration risk, electronic trading risk and cyber security risk. For more information on general risks associated with smart contracts and digital assets, see Kraken's Risk Statement.

Risks specific to Alkimi

Competition
ALKIMI faces competition from other blockchain ad-tech platforms and traditional digital ad networks. ALKIMI's value derives from the project's broader adoption in the market. If ALKIMI fails to achieve sufficient adoption compared to the other options in the market, this could negatively impact the value of ALKIMI.

Due Diligence
Prior to listing on the Kraken platform, Kraken performed due diligence on ALKIMI and determined that ALKIMI is unlikely to be a security or derivative under UK securities legislation. Our analysis generally includes, but is not limited to, reviewing publicly available information on the following:

- The creation, governance, usage and design of ALKIMI, including the source code, security and roadmap for growth in the developer community and, if available, the background of the developer(s) that created ALKIMI;
- The supply, demand, maturity, utility and liquidity of ALKIMI;
- Material technical risks associated with ALKIMI, including any code defects, security breaches and other threats concerning ALKIMI and its supporting blockchain (such as the susceptibility to hacking and impact of forking), or the practices and protocols that apply to them; and
- Legal and regulatory risks associated with ALKIMI, including (i) any pending, potential, or prior civil, regulatory, criminal, or enforcement action relating to the issuance, distribution, or use of ALKIMI, and (ii) consideration of statements made by any regulators or securities regulatory authorities in the UK, other regulators of the International Organization of Securities Commissions, or the regulator with the most significant connection to ALKIMI about whether ALKIMI, or generally about whether the type of crypto asset, is a security and/or derivative.