

PAYWARD LTD

CRYPTO ASSET RISK DISCLOSURE

PUPS (PUPS)

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Disclaimer

Please note that this risk disclosure is not exhaustive of all risks associated with trading PUPS. Investors should perform their own assessment to determine the appropriate level of risk for their personal circumstances. Be sure to do your own research and due diligence while taking into account your own financial situation and risk tolerance. Please review the [Risk Summary](#) for additional discussion of general risks associated with the assets made available in the platform. These materials are for general information purposes only and are not investment advice or a recommendation or solicitation to buy, sell or hold any crypto asset or to engage in any specific trading strategy. The information contained in this risk disclosure is based on publicly available information that may be inaccurate, incomplete, or change at any time.

What is PUPS and how does it work?

PUPS is a community led memecoin that takes inspiration from the culture of the early O.P.I.U.M (Ord Puppet Inu Undoxed Millionaire) holder community to shape its identity on the Bitcoin blockchain. Described as “born in the shed,” the project references shared history with the Bitcoin Puppets collection. It reflects a focus on collective expression, meme culture, and community driven participation.

Who is behind the Project?

PUPS is described as a community-driven cryptocurrency project without a formal team or company overseeing its operations. Its activities rely on community participation for development, fundraising, and promotion. The project uses platforms like X (formerly Twitter) for updates and engagement.

Tokenomics of PUPS:

The total supply of PUPS is 1 billion tokens.

General Risks

Like all other digital assets, there are some general risks to investing in PUPS. These include short history risk, volatility risk, liquidity risk, demand risk, forking risk, code defects, cryptography risk, regulatory risk, concentration risk, electronic trading risk and cyber security risk. For more information on general risks associated with smart contracts and digital assets, see Kraken's Risk Statement.

Risks specific to PUPS

Competition

The PUPS faces competition from other meme-based cryptocurrencies such as Dogecoin, dogwifhat, PEPE and many others. PUPS's value derives from its broader adoption in the market. If the PUPS meme fails to achieve sufficient adoption compared to the other options in the market, this could negatively impact the value of PUPS.

Due Diligence

Prior to listing on the Kraken platform, Kraken performed due diligence on PUPS and determined it was permitted to make PUPS available for trading to UK users. Our analysis generally includes, but is not limited to, reviewing publicly available information on the following:

- The creation, governance, usage and design of PUPS, including the source code, security and roadmap for growth in the developer community and, if available, the background of the developer(s) that created PUPS;
- The supply, demand, maturity, utility and liquidity of PUPS;
- Material technical risks associated with PUPS, including any code defects, security breaches and other threats concerning PUPS and its supporting blockchain (such as the susceptibility to hacking and impact of forking), or the practices and protocols that apply to them; and
- Legal and regulatory risks associated with PUPS, including (i) any pending, potential, or prior civil, regulatory, criminal, or enforcement action relating to the issuance, distribution, or use of PUPS, and (ii) consideration of statements made by any regulators or securities regulatory authorities in the UK, other regulators of the International Organization of Securities Commissions, or the regulator with the most significant connection to PUPS about whether PUPS, or generally about whether the type of crypto asset, is a security and/or derivative.

Don't invest unless you're prepared to lose all the money you invest. This is a high-risk investment and you should not expect to be protected if something goes wrong. [Take 2 mins to learn more.](#)

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