PAYWARD CANADA INC.

CRYPTO ASSET STATEMENT

Memecoin ($MEME)

Last updated on May 19, 2024

Disclaimer

Please note that this Crypto Asset Statement is not exhaustive of all risks associated with trading Memecoin. Investors should perform their own assessment to determine the appropriate level of risk for their personal circumstances. Be sure to do your own research and due diligence while taking into account your own financial situation and risk tolerance. Please review the Risk Statement for additional discussion of general risks associated with the Crypto Contracts and Crypto Assets made available through the Canadian Platform. These materials are for general information purposes only and are not investment advice or a recommendation or solicitation to buy, sell or hold any crypto asset or to engage in any specific trading strategy. The information contained in this Crypto Asset Statement is based on publicly available information that may be inaccurate, incomplete, or change at any time.

What is Memecoin?

The Memecoin (MEME) functions as the core ecosystem token within Memeland, an innovative Web3 venture studio founded by 9GAG, a prominent online platform known for its global meme community.

Who is behind the Project?

Memecoin is a company established by Ray chan Ceo and co-founder of 9GAG, it is an integration for the Meme community from web 2 to web 3.

How does it work?

The Memecoin token (MEME) is a digital token that adheres to the ERC-20 token standard. MEME has no functions, utility, or intrinsic value, and does not offer any assurances or prospects of financial gains, profits, interest, or dividends.

Tokenomics of Memecoin:

Allocation Type	Token Amount	Total Supply
ECOSYSTEM	20,700,000,000	30%
AIRDROP	17,250,000,000	25%
CONTRIBUTORS	11,730,000,000	17%
COMMUNITY PRESALE	7,590,000,000	11%
ADVISORY	2,070,000,000	3%
BINANCE LAUNCHPOOL	1,380,000,000	2%
PRIVATE SALE	8,280,000,000	12%
Total	69,000,000,000	100%
Circulating supply as of May ‘24	18,272,372,777	26.48%

General Risks

Like all other digital assets, there are some general risks to investing in Memecoin. These include short history risk, volatility risk, liquidity risk, demand risk, forking risk, code defects, cryptography risk, regulatory risk, concentration risk, electronic trading risk and cyber security risk. For more information on general risks associated with smart contracts and digital assets, see Kraken’s Risk Statement.

Risks specific to Memecoin

Competition
Memecoin is aiming for a share of the cryptocurrency market by leveraging internet culture and memes, i.e. Dogecoin, Shiba Inu. Each offers unique tradeoffs, fostering competition between them. Memecoins’ value derives from its broader adoption in the market. If Memecoin fails to achieve sufficient adoption compared to the other options in the market, this could negatively impact the value of Meme.

Due Diligence
Prior to listing on the Kraken platform, Kraken performed due diligence on Memecoin. Kraken was permitted to make Memecoin available for trading to CA users, in compliance with CA law. This process generally consists of reviewing publicly available information on the following:

- The creation, governance, usage and design of Memecoin, including the source code, security and roadmap for growth in the developer community and, if available, the background of the developer(s) that created Memecoin;
- The supply, demand, maturity, utility and liquidity of Memecoin;
- Material technical risks associated with Memecoin, including any code defects, security breaches and other threats concerning Memecoin and its supporting blockchain (such as the susceptibility to hacking and impact of forking), or the practices and protocols that apply to them; and
- Legal and regulatory risks associated with Memecoin, including (i) any pending, potential, or prior civil, regulatory, criminal, or enforcement action relating to the issuance, distribution, or use of Memecoin, and (ii) consideration of statements made by any regulators or securities regulatory authorities in the CA, other regulators of the International Organization of Securities Commissions, or the regulator with the most significant connection to Memecoin about whether Memecoin, or generally about whether the type of crypto asset, is a security and/or derivative.

No securities regulatory authority has expressed an opinion about the Crypto Contracts or any Crypto Assets (as defined in the Risk Statement) made available on the Kraken platform, including an opinion that Memecoin is not itself a security and/or derivative. Changes to applicable law may adversely affect the use, transfer, exchange, or value of any of your crypto assets, and such changes may be sudden and without notice.