

**PAYWARD LTD**  
CRYPTO ASSET RISK DISCLOSURE  
Holoworld AI (HOLO)

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**Disclaimer**

*Please note that this risk disclosure is not exhaustive of all risks associated with trading HOLO. Investors should perform their own assessment to determine the appropriate level of risk for their personal circumstances. Be sure to do your own research and due diligence while taking into account your own financial situation and risk tolerance. Please review the [Risk Summary](#) for additional discussion of general risks associated with the assets made available in the platform. These materials are for general information purposes only and are not investment advice or a recommendation or solicitation to buy, sell or hold any crypto asset or to engage in any specific trading strategy. The information contained in this risk disclosure is based on publicly available information that may be inaccurate, incomplete, or change at any time.*

**What is Holoworld AI and how does it work?**

Holoworld is a Solana based metaverse platform where users can create, interact with, and share AI-driven virtual characters. It uses the Metaverse Compute Protocol (MCP) to run AI agents in a decentralized environment and provides tools, community features, and a content marketplace for developers and end users.

At the time of writing the token is not live. The team plans for HOLO token to be used for staking to access AI Agent MCP infrastructure, participating in protocol governance, and obtaining access to Holoworld Launchpad, Ava Studio, the Holoworld App Store.

**Who is behind the project?**

Holoworld AI was co-founded by Tong Pow (CEO) and Hongzi Mao (CTO).

**Tokenomics of HOLO**

The total supply of HOLO is 2.048 billion tokens which is distributed as follows:

HOLO Allocation	HOLO tokens	% of Total supply
Seed Round	275,575,467.1812	13.46%
Kol Round	30,765,510	1.5%
Advisors	71,68 million	3.5%
Airdrop	204,8 million	10%
Foundation	376,832 million	18.4%
Team	319,488 million	15.6%

IDO	20,480 million	1%
Booster	51,2 million	2.5%
Binance Web3 Wallet Marketing	12,512,727	0.61%
Ecosystem Reserve	61,440 million	3%
Other CEX	92,16 million	4.5%
CEX + DEX Liquidity Provisioning	102.4 million	5%
Community Growth	428,666,296	20.93%
<b>Total</b>	<b>2.048 billion</b>	<b>100%</b>

### General Risks

Like all other digital assets, there are some general risks to investing in HOLO. These include short history risk, volatility risk, liquidity risk, demand risk, forking risk, code defects, cryptography risk, regulatory risk, concentration risk, electronic trading risk and cyber security risk. For more information on general risks associated with smart contracts and digital assets, see Kraken's Risk Statement.

### Risks specific to HOLO

#### *Competition*

The Holoworld AI faces competition from other Web3 AI agent platforms such as Autonolas. HOLO's value derives from its broader adoption in the market. If the Holoworld AI fails to achieve sufficient adoption compared to the other options in the market, this could negatively impact the value of HOLO.

### Due Diligence

Prior to listing on the Kraken platform, Kraken performed due diligence on HOLO and determined that HOLO is unlikely to be a security or derivative under UK securities legislation. Our analysis generally includes, but is not limited to, reviewing publicly available information on the following:

- The creation, governance, usage and design of HOLO, including the source code, security and roadmap for growth in the developer community and, if available, the background of the developer(s) that created HOLO;
- The supply, demand, maturity, utility and liquidity of HOLO;
- Material technical risks associated with HOLO, including any code defects, security breaches and other threats concerning HOLO and its supporting blockchain (such as the susceptibility to hacking and impact of forking), or the practices and protocols that apply to them; and
- Legal and regulatory risks associated with HOLO, including (i) any pending, potential, or prior civil, regulatory, criminal, or enforcement action relating to the issuance, distribution, or use of HOLO, and (ii) consideration of statements made by any regulators or securities regulatory authorities in the UK, other regulators of the International Organization of Securities Commissions, or the regulator with the most significant connection to HOLO about whether HOLO, or generally about whether the type of crypto asset, is a security and/or derivative.

**Don't invest unless you're prepared to lose all the money you invest. This is a high-risk investment and you should not expect to be protected if something goes wrong. [Take 2 mins to learn more.](#)**

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