

PAYWARD CANADA INC.

CRYPTO ASSET STATEMENT

Moo Deng (MOODENG)

Last updated on December 17, 2024

Disclaimer

Please note that this Crypto Asset Statement is not exhaustive of all risks associated with trading MOODENG. Investors should perform their own assessment to determine the appropriate level of risk for their personal circumstances. Be sure to do your own research and due diligence while taking into account your own financial situation and risk tolerance. Please review the Risk Statement for additional discussion of general risks associated with the Crypto Contracts and Crypto Assets made available through the Canadian Platform. These materials are for general information purposes only and are not investment advice or a recommendation or solicitation to buy, sell or hold any crypto asset or to engage in any specific trading strategy. The information contained in this Crypto Asset Statement is based on publicly available information that may be inaccurate, incomplete, or change at any time.

What is Moo Deng and how does it work?

Moo Deng is a memecoin on the Solana chain based on the famous pygmy hippopotamus born in Khao Kheow Open Zoo in Thailand. Named by popular vote, "MooDeng" means "bouncy pig" or "pork patty," a nod to the hippo's playful spirit and charm. Moo Deng is a community-driven project focused on entertainment and engagement within the cryptocurrency community. It has no specific utilities beyond community engagement and social commentary.

Who is behind the project?

The founders, directors, or developers of the Moo Deng project have not been publicly identified.

Tokenomics of MOODENG:

MOODENG has a total supply of 990 million tokens. The distribution of the MOODENG token is not published.

General Risks

Like all other digital assets, there are some general risks to investing in MOODENG. These include short history risk, volatility risk, liquidity risk, demand risk, forking risk, code defects, cryptography risk, regulatory risk, concentration risk, electronic trading risk and cyber security risk. For more information on general risks associated with smart contracts and digital assets, see Kraken's Risk Statement.

Risks specific to MOODENG

Competition

Moo Deng faces competition from other memecoins such as Doge, Doland Tremp, Dogwifhat, and many others. MOODENG's value derives from its broader adoption in the market. If MOODENG fails to achieve sufficient adoption compared to the other options in the market, this could negatively impact the value of MOODENG.

Due Diligence

Prior to listing on the Kraken platform, Kraken performed due diligence on MOODENG and determined that MOODENG is unlikely to be a security or derivative under Canadian securities legislation. Our analysis generally includes, but is not limited to, reviewing publicly available information on the following:

- The creation, governance, usage and design of MOODENG, including the source code, security and roadmap for growth in the developer community and, if available, the background of the developer(s) that created MOODENG;
- The supply, demand, maturity, utility and liquidity of MOODENG;
- Material technical risks associated with MOODENG, including any code defects, security breaches and other threats concerning MOODENG and its supporting blockchain (such as the susceptibility to hacking and impact of forking), or the practices and protocols that apply to them; and
- Legal and regulatory risks associated with MOODENG, including (i) any pending, potential, or prior civil, regulatory, criminal, or enforcement action relating to the issuance, distribution, or use of MOODENG, and (ii) consideration of statements made by any regulators or securities regulatory authorities in Canada, other regulators of the International Organization of Securities Commissions, or the regulator with the most significant connection to MOODENG about whether MOODENG, or generally about whether the type of crypto asset, is a security and/or derivative.

No securities regulatory authority has expressed an opinion about the Crypto Contracts or any Crypto Assets (as defined in the Risk Statement) made available on the Kraken platform, including an opinion that MOODENG is not itself a security and/or derivative. Changes to applicable law may adversely affect the use, transfer, exchange, or value of any of your crypto assets, and such changes may be sudden and without notice.